



DATA DOESN'T
SPEAK FOR ITSELF.
**BECOME ITS
TRANSLATOR,
STRATEGIST,
AND ADVOCATE.**

The Online Master of Science
in Business Analytics

Your Guide to a Transformative Data-Driven Degree

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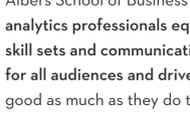


Analytics careers aren't the future.
They're the present.

The data revolution that exploded across fields and industries in the 2010s shows no signs of slowing down in the 2020s.

Analytics roles remain as hot as ever, ranking among the top jobs in the country by leading employment authorities.

#1



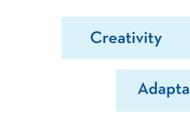
Artificial Intelligence Specialist
- #1 Emerging Job for 2020 by LinkedIn¹

#1



Machine Learning Engineer
- #1 Best Job in the U.S. by Indeed²

#3



Data Scientist
- #3 Best Job in America by Glassdoor³

But the best candidates for these roles are more than just cold calculators.
They combine quantitative expertise with business sensibility and an empathetic understanding of the human dimensions of data.

The Online Master of Science in Business Analytics (MSBA) from the Albers School of Business and Economics at Seattle University develops analytics professionals equipped with the well-rounded, people-focused skill sets and communication skills necessary to translate data to clarity for all audiences and drive business decisions that support the greater good as much as they do the bottom line.



Learn In-Demand Skills

The Online MSBA can help you build 4 of LinkedIn's Top 10 Most In-Demand Hard Skills for 2020...

- Artificial intelligence
- Analytical reasoning
- Business analysis
- Scientific computing

...and all of LinkedIn's Top 5 Most In-Demand Soft Skills for 2020.⁴

- Creativity
- Persuasion
- Collaboration
- Adaptability
- Emotional Intelligence

Earn a Next-Level Salary

\$100,000: Median base salary for a data engineer⁵ | **\$94,100:** Average salary for an analytics manager⁶

\$95,000: Median base salary for data scientists with less than three years of experience⁷

\$131,389: Average base salary for all data scientist roles⁸ | **\$146,085:** Average base salary for machine learning engineer⁹

Embrace a Leading-Edge Role

Here are just a few of the dynamic, growing roles that an Online MSBA can prepare you to thrive in:



Business analyst
Financial analyst
Business intelligence analyst



Data Scientist
Machine learning analyst
Artificial intelligence specialist
Data analyst



Financial analyst
Chief analytics officer
IT project manager
Marketing manager

[View More Career Opportunities](#)



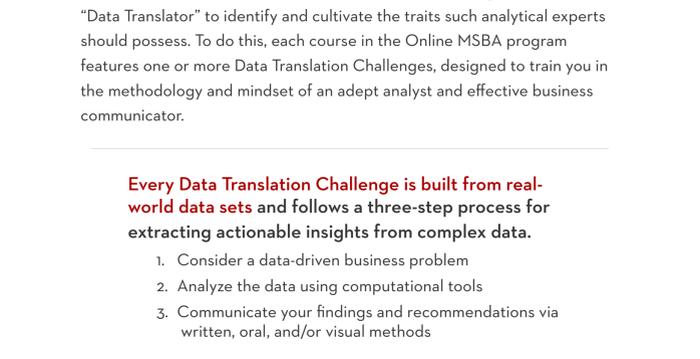
Networking Opportunities That Work For You

Albers' commitment to professional development is comprehensive.

Learn more about the [online and in-person networking opportunities](#) available to Online MSBA students, including community service events in which you can make connections while you make the world a better place.

- Online:** Explore the Albers Mentor Program, the Handshake digital job board, the CareerShift job hunting platform, and exclusive career-driven social network Redhawk Landing
- In-Person:** If you're in the area, feel free to attend and connect at quarterly career fairs, Albers Ethics Week events, our Executive Speaker Series, and more. Seating is reserved for online students
- Service-Oriented:** Meaningful connections are made between like-minded professionals at community service events throughout Seattle and Washington state

[View Networking Events](#)



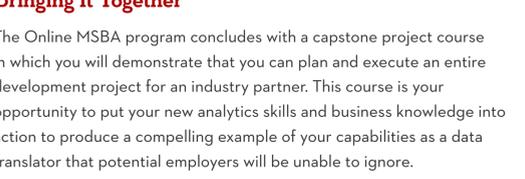
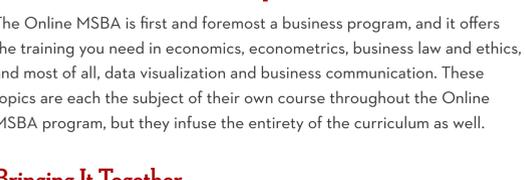
Where Innovation, Ethics, and Excellence Intersect

Founded in 1891, Seattle University is the largest private university in the Pacific Northwest and the premiere Jesuit institution in the region. We are dedicated to educating the whole person, to professional formation, and to empowering leaders for a just and humane world.

The Albers School of Business and Economics embraces this mission by offering business education that prioritizes empathy, communication, and social responsibility. The analytics training provided in our Online MSBA program grows from these values, emphasizing an ethical approach to the handling of information that all businesses today must adopt and a people-centered, collaborative mindset.

Our mission pays off.

Take a look at some of the standout companies that recognize the value MSBA graduates from Albers bring to their organizations:



Program Highlights

- AACSB accredited
- 15 courses*
- 48 credits
- 1 required online R and Python programming prep course
- Can be completed in as few as 2 years
- 4 annual start dates: fall, winter, spring, and summer



*Some Online MSBA students may be required to complete up to 4 additional, non-credit corequisite courses.

Immerse Yourself in the Language(s) of Data

There are 2.5 quintillion bytes of data produced worldwide every day.⁸ All savvy businesses today know there are insights buried deep within this vast sea of information, but it takes a special kind of quantitatively skilled and visionary professional to find them.

The Online MSBA from Albers is structured around a central theme of "Data Translator" to identify and cultivate the traits such analytical experts should possess. To do this, each course in the Online MSBA program features one or more Data Translation Challenges, designed to train you in the methodology and mindset of an adept analyst and effective business communicator.

Every Data Translation Challenge is built from real-world data sets and follows a three-step process for extracting actionable insights from complex data.

1. Consider a data-driven business problem
2. Analyze the data using computational tools
3. Communicate your findings and recommendations via written, oral, and/or visual methods

Data Translation Challenges may take a number of different forms depending on faculty preference and course content, but each one models a typical business challenge you will face in an analytical role and trains you through focused practice to overcome them.

Find out where you could go with Albers' Online MSBA.

[View Application Requirements](#)

[Apply Now](#)

Our Curriculum: Translating Lessons to Practice

High-Impact Quantitative Skills

The foundation of any successful analytics curriculum is a sharpened skill set of quantitative tools. The [Online MSBA curriculum](#) offers training in R and Python programming, Apache Hadoop and Spark, SQL, NoSQL, MapReduce, and more.

R and Python are two of the top five data science skills in highest demand, according to TechRepublic.⁹

Essential Business Sensibility

The Online MSBA is first and foremost a business program, and it offers the training you need in economics, econometrics, business law and ethics, and most of all, data visualization and business communication. These topics are each the subject of their own course throughout the Online MSBA program, but they infuse the entirety of the curriculum as well.

Bringing It Together

The Online MSBA program concludes with a capstone project course in which you will demonstrate that you can plan and execute an entire development project for an industry partner. This course is your opportunity to put your new analytics skills and business knowledge into action to produce a compelling example of your capabilities as a data translator that potential employers will be unable to ignore.

[Explore the Curriculum](#)

A FACULTY OF INNOVATORS AND EDUCATORS

The Albers faculty is just as diverse and multitalented as our student body, comprised of innovative business leaders and thoughtful intellectuals who provide you with a broad, deep, and ethically grounded business education. [Learn more about the faculty](#) who will teach you in the Online MSBA program.

[Meet the Faculty](#)

Welcome to a 21st-Century Business School Experience

The Online MSBA program at Seattle University is delivered through an intuitive, interactive, and collaborative learning management system (LMS), producing a top-class learning experience for every one of our online students.

In our carefully curated LMS, you can:

- Access all course content and assignments anywhere you have an internet connection
- View dynamic video recaps of ongoing course discussions, produced weekly for every class
- Participate in interactive discussion forums
- Monitor your progress with easy-to-read grade tracking
- Organize your calendar and keep track of due dates
- Communicate directly with classmates and faculty

Meet Your Student Support Team

We understand that every Online MSBA student comes to us with unique goals to meet and needs to accommodate as they progress through our program. That is why we offer the dedicated support of a Student Success Coordinator from the moment you are accepted until you graduate.

Your Student Success Coordinator will guide you through the day-to-day minutiae of an online graduate degree program and help you develop the big-picture mentality to achieve your long-term goals.

With your Student Success Coordinator's assistance, you will develop a personalized success plan to help you stay on target for your desired graduation date, learn to navigate the the online learning management system, and keep track of your finances throughout the duration of your time at Seattle University.

Ready to take the next step in your career with Albers' Online MSBA?

[View How to Apply](#)

[Begin an Application](#)

How to Apply to Albers' Online MSBA

Admissions Requirements

Applicants to the Online MSBA program are required to submit the following materials and meet the following requirements before the designated application deadline:

****During the COVID-19 pandemic, Seattle University has modified several admissions requirements.**

- Completed online application form
- Bachelor's degree with a GPA of 3.0 or higher (on a 4.0 scale)*
- The GMAT or GRE testing requirement is now considered optional for anyone applying to a non-law graduate program that begins in the 2020-21 academic year (Summer of 2020 through Spring of 2021)**
- Resume demonstrating at least two years of professional work experience (work experience is required)
- Unofficial transcripts from all undergraduate and post-baccalaureate work. Send unofficial transcripts to Seattle University at grad-admissions@seattleu.edu
 - Once enrolled, official transcripts must be submitted before the student's second quarter
 - **Official transcripts should be sent to:**
Office of Graduate Admission
Seattle University
901 12th Avenue
P.O. Box 222000
Seattle, WA 98122-1090
 - International transcripts will be evaluated in-house due to COVID-19**
- No application fee**
- Optional personal statement: Personal statements are not required, but may be included, especially if there is information an applicant feels is important for the admissions committee to take into consideration when making their decision
- Official English language proficiency test scores, if required. TOEFL, IELTS, and PTE are accepted***

Please note: International transcripts will be evaluated in-house due to COVID-19**

*Probational admission contingent upon completion of the program's first 12 credits with a minimum GPA of 3.0 may be offered to students who do not meet these initial criteria.

***Applicants for whom English is a non-native language must demonstrate English proficiency regardless of English language studies, academic history, residence in the United States or other English-speaking countries, and immigration status. However, graduate and post-baccalaureate applicants who received a baccalaureate degree or higher from Seattle University or a recognized college or university in the United States, Canada, Great Britain, Ireland, New Zealand, or Australia, and who remain in a country where English is the primary language for at least two years after graduation, will not be required to submit an English proficiency test score.

[Download Application Checklist](#)

[View GRE/GMAT Waiver Options](#)



Admissions Made Simple for Seattle University Alumni

Seattle University alumni have the unique advantage of firsthand knowledge of the values, intellectual diversity, and scholarly excellence that define the education offered at Albers.

For this reason, the following applicants are eligible for an exclusive alumni admissions pathway:

- Alumni who graduated from the Albers School of Business and Economics with a 3.25 cumulative GPA or higher
- Alumni who graduated from Seattle University with an undergraduate or graduate degree with a 3.0 cumulative GPA or higher in one of the following STEM fields: Biochemistry, Biology, Chemistry, Computer Science, Economics, Engineering Physics, Environmental Science/ Studies, Mathematics, Military Science, Neuroscience, Physics, Psychology, Public Health Science, Bioengineering, Civil Engineering, Computer Science and Engineering, Electrical Engineering, General Engineering, Mechanical Engineering, Web Design and Engineering
- Alumni who received any undergraduate degree from Seattle University with a cumulative GPA of 3.5 or higher

If you meet one of the above criteria, you will be eligible to apply to the Online MSBA program with only the following materials:

- Online application
- Resume/CV
- English-language proficiency scores may be requested for international applicants on a case-by-case basis

GMAT/GRE scores, official transcripts, letters of recommendations, the optional statement of purpose, and the \$55 application fee are not required for alumni admissions pathway applicants!

Helpful Hints for Successful Applicants



[Refine Your Resume](#)

[Read article](#)



[Ace the GMAT](#)

[Read article](#)



[Highlight Your Strengths](#)

[Read article](#)

How can we help you on your journey?

We want to ensure all students who are interested in developing into fluent, decisive data translators in our Online MSBA program have the ability to do so.

Your Admissions Advisor can help you track down all financial aid and scholarship opportunities that can help you make this career transformation a reality.



To get you started, [check out our downloadable guide of tips for requesting tuition reimbursement](#) from your employer, and learn to navigate this potentially difficult conversation with confidence.



[Download the Guide](#)

Ready to Learn the Language of Business?

Your new analytic skill set and business acumen are closer than you think.

To learn more about what awaits on the path toward a rewarding career as a data translator, [visit us online](#). And if you think you're ready to join us at Albers, contact an Admissions Advisor today at +1-855-500-3845 or albersonline@seattleu.edu.

[Contact an Admissions Advisor](#)

[Apply Today](#)

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